

# KEYNOTE

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015		
General Information about Company		
Scrip Code /	512597 / KEYFINSERV	
Name of the Company	Keynote Financial Services Limited	
Class of Security	Equity Shares	
Type of Report	Quarterly	
Quarter ended	31-12-2025	
Date of allotment/extinguishment (in case of Capital Restructuring selected/Listing date)	Not Applicable	
Shareholding patterned field under	Reg. 31(1)(b)	
<b>Declaration</b>		
	<b>Particulars</b>	<b>Yes*</b>
1	Whether the Listed Entity has issued any partly paid up shares?	No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?	No
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No
4	Whether the Listed Entity has any shares in locked-in?	No
5	Whether any shares held by promoters are pledged or otherwise encumbered?	No
<p>* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.</p>		



## Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028  
 Tel.: 91 22 6826 6000 · Fax: 91 22 6826 6088 Email: info@keynoteindia.net · Website: www.keynoteindia.net

CIN-L67120MH1993PLC072407

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Keynote Financial Services Limited																								
Table I - Summary Statement holding of specified securities																								
Category	Category of shareholder	Nos. of share-holders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Underlying convertible securities (including Warrants, ESOP etc.)	Total No of fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Shareholding, convertible securities as a percentage of diluted share capital	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialised form
								Class eg: X	Class eg: Y	Total				No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)	(x)	(xi) = (vii)+(x)	(xii) = (vii)+(xi) As a % of (A+B+C2)	(xiii)	(xiv)	(xv)	(xvi)	(xvii) = (xiv)+(xv)+(xvi)	(xviii)							
(A)	Promoter & Promoter Group	11	4001144	0	0	4001144	71.88	0	4001144	0	4001144	71.88	0	0.00	0	0	0	0	0	0	0	0	0	4001144
(B)	Public	4852	1565493	0	0	1565493	28.12	0	1565493	0	1565493	28.12	0	0.00	0	0	0	0	0	0	0	0	0	1493217
(C)	Non Promoter - Non Public	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0	0	0	0	0	0	0	0	0
(C1)	Shares Underlying DRs	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0	0	0	0	0	0	0	0	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0	0	0	0	0	0	0	0	0
	Total	4853	5566637	0	0	5566637	100.00	0	5566637	0	5566637	100.00	0	0.00	0	0	0.00	0	0	0	0	0	0	5494361

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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the shareholders	Entity Type	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (vii) = (v) + (vi)	Shareholding % as per calculated SCR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Underlying Shares (including convertible securities ESOP, Warrants, etc.)	Total No. of shares on fully diluted basis (including convertible securities ESOP, Warrants, etc.)	Shareholding % as assuming conversion of convertible securities & percentage of diluted share capital (viii) = (vii) + (xii) as (A+B+C2)	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in demerata listed form			
									Class eq: X	Class eq: y	Total				No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)		No. (a)	As a % of total Shares held(b)	No. (a)
1 Indian	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii)	(A)			(ix)	(x)	(xi)	(xii)	(xiii)	(xiv)	(xv)	(xvi)	(xvii)	(xviii)	(xix)	(xx)	(xxi)	(xxii)			
(a) Individuals / Hindu Undivided Family																												
Vivek Nirmal Suchanti	Promoters	AAKFS270P	4	625502	0	0	625502	10.32	625502	0	0	0	625502	10.32	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	625502
Vinod Nirmal Suchanti	Promoters	AAKFS271X	1	581894	0	0	581894	10.45	581894	0	0	0	581894	10.45	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	581894
Rita Vivek Suchanti	Promoter Group	AAQPS4668A	1	11977	0	0	11977	0.22	11977	0	0	0	11977	0.22	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	11977
Rohit Vivek Suchanti	Promoters	AZPFS1715A	1	4829	0	0	4829	0.09	4829	0	0	0	4829	0.09	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	4829
Pooja Nirmal Suchanti	Promoter Group	AAQPS4667R	1	3802	0	0	3802	0.07	3802	0	0	0	3802	0.07	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	3802
Nirmal Harschand Suchanti	Promoters	AAKFS3699F	1	0	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
Nirmal Suchanti - HUF	Promoters	AADHN7484A	1	0	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(b) Central Government / State Government(s)																												
(c) Financial Institutions / Banks																												
(d) Any Other (Specify)																												
Bodies Corporate																												
N.S.Digital Media Limited	Promoters	AADCC4698L	4	3398642	0	0	3398642	61.05	3398642	0	0	0	3398642	61.05	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	3398642
Concept Productions Limited	Promoters	AAAC2497A	1	3112256	0	0	3112256	55.91	3112256	0	0	0	3112256	55.91	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	3112256
M/S. Bela Properties Private Ltd	Promoter Group	AAAC21964M	1	241600	0	0	241600	4.34	241600	0	0	0	241600	4.34	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	241600
Dhanvathi Tripathi Private Limited	Promoter Group	AAAC21964M	1	40776	0	0	40776	0.73	40776	0	0	0	40776	0.73	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	40776
Sub Total (A1)			8	4001144	0	0	4001144	71.88	4001144	0	0	0	4001144	71.88	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	4001144
2 Foreign																												
(a) Individuals (Non-Resident Individuals / Foreign Individuals)																												
(b) Government																												
(c) Institutions																												
(d) Foreign Portfolio Investor																												
(e) Any Other (Specify)																												
Sub Total (A2)																												
Total Shareholding Of Promoter And Promoter Group (A= (A1)+(A2))			11	4001144	0	0	4001144	71.88	4001144	0	0	0	4001144	71.88	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	4001144

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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholders

Category & Name of the shareholders	PAN	Nos. of shareholder	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding Warrants (Including ESOP etc.)	Total No. of shares on fully diluted basis (including ESOP, Convertible securities, Warrants, etc.)	Shareholding % as a % of (VII)+(X)+(XI)+(XII) As a % of (A+B+C2)	Number of Locked in shares	Number of Shares pledged	Non-Disposal Undertaking	Other encumbrances, if any	Total Number of Shares encumbered		Number of equity shares held in dematerialized form	
								No of Voting Rights	Class eg: X	Class eg: Y								No. (a)	As a % of total Shares held (b)		No. (b)
(i)		(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)	(x)	(xi) = (x)+(xii)+(xiii)+(xiv)+(xv)+(xvi)+(xvii)+(xviii)+(xix)+(xx)	(xii)	(xiii) = (xi)+(xii)+(xiii)+(xiv)+(xv)+(xvi)+(xvii)+(xviii)+(xix)+(xx)	(xiv)	(xv)	(xvi)	(xvii)	(xviii)	(xix)	(xx)	(xxi)	
1	Trustee/DR holder	0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2017	0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Non-Promoter- Non Public Shareholding (C)=(i)+(ii)+(iii)	0	0	0	0	0	0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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Table V - Significant Beneficial Owners

Sr No.	Details of the SBO				Details of the registered owner				Details of holding/exercise of right of the SBO in the Whether by virtue of:					Date of creation/ acquisition of significant beneficial interest
	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of Control	Exercise of Significant	
1	Vivek Suchanti	AAKPS3700P		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	2.77	2.77	2.77	No	No	26-06-2025
2	Rita Suchanti	AAQPS4668A		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.00	0.00	0.00	No	No	01-03-2011
3	Rita Suchanti	AAQPS4668A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.01	0.01	0.01	No	No	15-10-1993
4	Rinku Suchanti	AFZPS1715A		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.00	0.00	0.00	No	No	01-03-2011
5	Rinku Suchanti	AFZPS1715A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.01	0.01	0.01	No	No	15-10-1993
6	Vivek Suchanti	AAKPS3700P		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.00	0.00	0.00	No	No	26-06-2025
7	Rinku Suchanti	AFZPS1715A		India	DHANVIRDHI TIE UP PRIVATE LIMITED	AACCD3010G		India	0.03	0.03	0.03	No	No	23-03-2012
8	Vineet Suchanti	AAKPS2291K		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.13	0.13	0.13	No	No	26-06-2025
9	Vineet Suchanti	AAKPS2291K		India	DHANVIRDHI TIE UP PRIVATE LIMITED	AACCD3010G		India	0.03	0.03	0.03	No	No	23-03-2012
10	Vineet Suchanti	AAKPS2291K		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	55.87	55.87	55.87	Yes	Yes	26-06-2025

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